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**KAHALA BRANDS ACQUIRES PLANET SMOOTHIE & TASTI D-LITE**

*Company Grows Smoothie Footprint to More Than 400 Locations Worldwide*

**SCOTTSDALE, Ariz.** – (June 4, 2015) – Scottsdale-based Kahala Brands™ (www.kahalabrands.com), a global leader in the QSR industry, announced that it now controls 100 percent of the Planet Smoothie® ([www.planetsmoothie.com](http://www.planetsmoothie.com)) and Tasti D-Lite™ ([www.tastidlite.com](http://www.tastidlite.com)) franchise brands headquartered in Brentwood, Tenn. This purchase expands Kahala Brands' smoothie concept portfolio to three nationally recognized brands, strengthening its leadership position in the healthy treats segment.

"Planet Smoothie, currently operating over 100 stores with many openings slated over the next three months, is a great addition to our family of smoothie brands. This purchase expands our smoothie footprint to more than 400 locations and further enables us to satisfy the ever-growing demand from consumers for healthy food options that fit just about every budget," said Michael Serruya, chairman and CEO of Kahala Brands.

The first Planet Smoothie store opened in Atlanta in 1995 using real fruits and vegetables, as well as its own line of proprietary sweeteners and supplements in its smoothies that are blended fresh-to-order.

"These two brands are an excellent strategic fit for our company and present an exciting opportunity for future growth. I look forward to working with the franchisees for both brands to help maximize their potential for success," said Stacey Wopnford, vice president of operations for Kahala Brands, who will oversee both of these concepts under the Kahala umbrella.

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Planet Smoothie and Tasti D-Lite currently have a combined store count of 128 units. Kahala Brands will consolidate the corporate operations and run the franchising platform for both brands from its headquarters in Scottsdale, Arizona.

### **About Kahala Brands**

Headquartered in Scottsdale, Ariz., Kahala Brands is one of the fastest growing franchising companies in the world with a portfolio of 14 quick-service restaurant brands with approximately 2600 locations in over 25 countries including:

Cold Stone Creamery<sup>®</sup>, Blimpie<sup>®</sup>, TacoTime<sup>™</sup>, Samurai Sam's Teriyaki Grill<sup>®</sup>, The Great Steak & Potato Company<sup>™</sup>, NrGize Lifestyle Cafe<sup>™</sup>, Surf City Squeeze<sup>®</sup>, Johnnie's New York Pizzeria<sup>™</sup>, Cereality<sup>®</sup>, Kahala Coffee Traders<sup>®</sup>, Frullati Cafe & Bakery<sup>™</sup>, Rollerz<sup>™</sup>, Ranch One<sup>®</sup> and America's Taco Shop<sup>®</sup>.

For more information about Kahala Brands, visit [www.kahalabrands.com](http://www.kahalabrands.com).

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