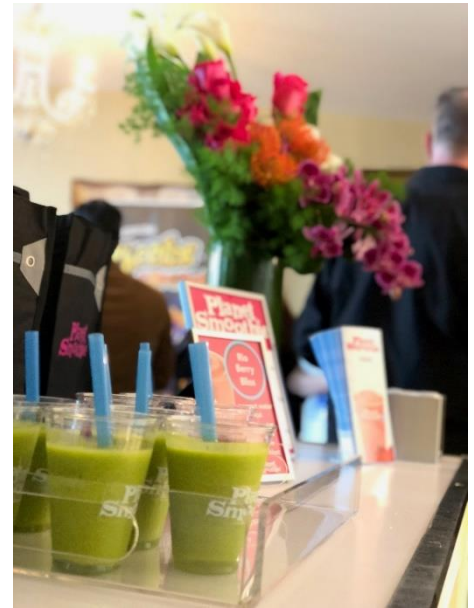


Planet Smoothie®

If you thought The Oscars were just about one night of glitz and glam, think again. Leading up to the big show, stars are invited to exclusive Pre-Oscar Luxury Lounges where they are treated to some of the latest and greatest in product innovations and pampered with free samples and swag.

This year, Planet Smoothie® was front and center with nutritious offerings at the Pre-Oscar Lounge, hosted by TMG International, held on March 2 and 3. The VIP event welcomed guests each day, including celebrities, influencers, bloggers, editors, and their guests, as well as event sponsors.

Planet Smoothie samples were blended on-site over the two-day event including a superfood favorite, the **Pineapple Tropi-Kale Twist™**. Blended with almond milk, leafy greens, passion fruit, and pineapple, this vegan smoothie is packed with nutrients that kept guests fueled all night long.



Celebs and guests of the Pre-Oscar Lounge were also given a sneak peek taste of our new summertime smoothie, **Rio Berry Bliss™**. The limited-time offering provides refreshing hydration and features coconut water, açai, strawberries, raspberries, pineapple, and the new Hydrate Blast.

It was an honor to be part of the TMG Pre-Oscar Lounge and we were thrilled to offer nutritious samples to thirsty guests. It was obvious Planet Smoothie provided the perfect backdrop for smoothie selfies and star studded snaps that filled newsfeeds and generated some serious FOMO.